

GENERAL INFORMATION

On Saturday, May 26, 2012, we are proud to present our **6th Annual Coopersburg 5K Run** sponsored by the Coopersburg Business Revitalization Program (CBRP). Again this year, we will have our Liberty Bell Elementary PTA Kids' Fun Run and Health & Wellness Expo! It is our pleasure to offer these events on such a special day for our community.

The Liberty Bell Elementary PTA Kids' Fun Run will be approximately a 600 meter dash for children ages 2 through 8. The race will begin at the 5K start and end at the Health & Wellness Expo in the Coopersburg Village Shopping Center. It will be fun for all!

The Health & Wellness Expo will be held at the Coopersburg Village Shopping Center parking lot with local businesses and hospitals promoting health and wellness for our community. The Expo will be the culmination of the 5K race as well as the prime location of the awards ceremony. Last year's race attracted close to 1000 runners and spectators, who had the opportunity to explore local businesses, sports teams, and health services. contact Dr. Trish Colasurdo at 484-225-3048 with any questions.

"Goody bags" will be distributed to all racers when they pick up their race packet, which includes their race bib number and TEK shirt. If you have any promotional items you would like included (e.g. coupon, pens), we would be happy to add them to the "goody bags." This provides a great opportunity to promote your business.

Please fill out the sponsorship forms and return to the specified address by **Thursday, March 23, 2012**. We look forward to hearing from you in our partnership to support such a great event! For more information, contact Jennifer Wescoe-Schaninger, at 484-553-6340 or jwschaninger@hotmail.com.



The Coopersburg 5K Run, Kids' Fun Run and Health and Wellness Expo benefits the Coopersburg Business Revitalization (CBRP), Make-a-Wish Foundation, Pottsville Regional Office, which service the greater Lehigh Valley area and the Wescoe Community Fund, Inc. In 2011, over 1,000 visitors joined us to celebrate our causes and support our community! There were over 450 runners and over 90 budding athletes for our Kids' Fun Run. It is always a day to remember by all! Come join the fun!

Description of Sponsorships



A Corporate Sponsorship is primarily a monetary donation.



An In-Kind Sponsorship is for services and/or goods donation.



Promote your business at the Health & Wellness Expo.

Coopersburg Business Revitalization Program (CBRP)
c/o Frame Your Image
ATTN: Jennifer Wescoe-Schaninger
101 N. Main Street
Coopersburg PA 18036

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COOPERSBURG 5K RUN

KIDS' FUN RUN
HEALTH & WELLNESS EXPO



**SPONSORSHIP
FORM**

Saturday, May 26, 2012

CORPORATE SPONSORSHIP

 **\$100 FAIRMOUNT STREET SPONSOR**

- Company business cards (provided by your company) will be available at the beginning and end of the race.
- Company will be listed on TEK shirts under appropriate sponsor category.

 **\$300 LIBERTY STREET SPONSOR**

- All previous items
- Company business card will be enlarged and displayed along the race route with other sponsors.
- Company will be listed on all distributed promotional material.

 **\$500 TILGHMAN STREET SPONSOR**

- All previous items
- Banner (provided by your company) will be displayed in a prominent area.
- Company will be recognized via announcements throughout the entire race.

 **\$1,000+ MAIN STREET SPONSOR**

- All previous items
- Company will be credited with MAIN SPONSORSHIP of the Coopersburg 5K Run in all promotional avenues with a corporate logo. Send to jwschaninger@hotmail.com.
- **NEW** 10x10 Booth Space at the Health & Wellness Expo

 **IN-KIND SPONSORSHIP**

- Company business cards (provided by your company) will be available at the beginning and end of the race.
- Company will be listed as an In-Kind Sponsor on promotional materials distributed among participants.
- Company will be announced as an In-Kind Sponsor throughout the entire race.
- Company will be prominently listed on the back of over TEK shirts.

 **HEALTH & WELLNESS EXHIBITOR INFORMATION**

- 10 x 10 booth space available
- Company provides tent and table
- Electricity provided
- Company will be listed on TEK shirts under appropriate sponsor category if purchasing upgrade.
- For more information and sponsorship opportunities, please contact Dr. Trish Colasurdo at 484-225-3048.



**COOPERSBURG 5K RUN
CORPORATE AND IN-KIND
SPONSORSHIP FORM**

Company Name: _____
(as you would like it to appear on all promotional literature)

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____

E-Mail: _____

Yes! I want to be a Corporate Sponsor!

_____ \$100 Fairmount Street Sponsor

_____ \$300 Liberty Bell Street Sponsor

_____ \$500 Tilghman Street Sponsor

_____ \$1,000 Main Street Sponsor

Yes! I want to be an In-Kind Sponsor!

Perishable donations: We will notify you the amount of goods that will be needed during the week of May 18th once we know the number of runners.

_____ Bottled Water _____ Gatorade

_____ Bagles _____ Bananas

_____ Apples _____ Oranges

Non-perishable donations:

_____ Copies for promotional literature

_____ Other Services _____

_____ Amount _____

**Please return by
March 23, 2012.**

Make check payable to:
Coopersburg 5K Run

Mail form, check, advertisement or business card to:
Coopersburg 5K Run
c/o Frame Your Image
ATTN: Jennifer Wescoe-Schaninger
101 N. Main Street
Coopersburg, PA 18036

Phone: 484-553-6340
jwschaninger@hotmail.com

-DETACH HERE-

**COOPERSBURG 5K RUN
HEALTH & WELLNESS
EXHIBITOR FORM**

Company Name: _____
(as you would like it to appear on all promotional literature)

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____

E-Mail: _____

Yes! I want to be a Health & Wellness Exhibitor!

_____ \$60.00 10 x 10 Booth Space

_____ \$100.00 10 x 10 Booth Space &
Company Name on TEK Shirt

Electricity Needed: Yes No

**Please return by
March 23, 2012.**

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Coopersburg 5K Run

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c/o Frame Your Image
ATTN: Jennifer Wescoe-Schaninger
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-DETACH HERE-

Coopersburg Business
Revitalization Program

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